

# VIC | VEHICLE INNOVATION CENTER

**Our mission. To be North America's leader in the exploration and advancement of bus and coach technology.**

**NFI Group's (NFI) Vehicle Innovation Center (VIC) - located in Alabama - is the first innovation lab in North America and has hosted nearly 12.2K industry leaders since opening in 2017.**

The VIC serves as a central hub, highlighting NFI's leadership in advancing bus and coach technology across North America. It offers both in-person and virtual workforce development programs tailored to transportation leaders and decision-makers, equipping them with the essential knowledge and tools to drive the transition to zero-emissions solutions. The VIC's mission is to:



Advance bus and coach technology through research and development, innovation, collaboration with experts, and bold thinking.



Witness the zero-emission vehicles being built firsthand at our state-of-the-art manufacturing facility next door.



Foster dialogue through discussion, education, and training on the latest zero-emission, infrastructure and connected and automated vehicle technologies.



Generate energy and commitment to clean air quality, safety, and economic benefits for people, communities, and businesses.



Engage learning through current and interactive exhibits, simulation and hands-on experiences and observations.



Connect with, engage with, and experience the value of NFI's EVs and technology through our comprehensive and personalized demo program across North America.

## Driving innovation.

The VIC is supported by NFI and its North American subsidiaries: New Flyer, Alexander Dennis, MCI, ARBOC, and NFI Parts. It is also supported by NFI services: NFI Infrastructure Solutions™ and NFI Connect™. All contribute interactive learning experiences that highlight the company's electric and automated vehicle technologies.

 Infrastructure Solutions™

 Connect™

**12.2K**

Industry leaders have attended VIC training and learned from our experts.

**570**

Events and training sessions hosted since 2017.

**50+**  
Years

Experience manufacturing zero-emission buses.

**305M+**  
Miles

EV experience on the road.



# Discover everything you want to know about today's ZEB technology.



## Customized In-Person Training

Join us for customized training tailored to your needs. Our industry experts will walk you through product demonstrations, deliver training on the latest technology, and conduct interactive Q&A sessions. These free multi-day sessions are designed to equip you on your journey to zero-emission mobility.



## Customized Virtual Training

Join us virtually for customized training tailored to your needs. Learn more on the systems and technologies behind our latest products from industry experts through interactive discussions and Q&A's. These free sessions are designed to provide workforce development and training to your teams anytime and anywhere.



## Virtual Learning Series

Join the industry's first fully comprehensive digital learning series dedicated to advancing zero-emission adoption. These free webinars are designed to provide workforce development, discuss the latest topics in the industry and provide an opportunity to ask industry experts questions in real time.



## Don't just own the latest technology.

Get ahead of the curve and understand how it works in time for your next zero-emission procurement. Book your next training or tailored workforce development session at the VIC.

Learn more at [newflyer.com/VIC](https://newflyer.com/VIC) or contact [VIC@nfigroup.com](mailto:VIC@nfigroup.com) to book your session.

Sign up for our newsletter at [newflyer.com/LTC](https://newflyer.com/LTC)

## Official VIC partners.

